



Board Meeting Attendees

Date: 10 08 2015

Location: Incline Village Library

Board Members in Attendance		Forest Service Representatives	
X	Holly Yocum - President		Joe Flanery
X	Mark Bunge – Vice President		
X	Randall Osterhuber- CFO		
	Dustin Evans – Assist CFO		
	Bob Moore - Secretary	Forecasters	
X	Todd Offenbacher	X	Brandon Schwartz
X	Eric Petlock	X	Andy Anderson
X	Jason Oelkers		
	Chip Morrill	Observers	
	Dave Paradysz		Steve Reynaud
X	Dave Fiore	X	Travis Feist
	John Laine		
	David Bunker		
Board Advisors in Attendance		Guests	
			James Brown
			Dan Dixon

	Program Manager
X	Don Triplett

Sierra Avalanche Center - October Board Meeting
 Incline Village Library
 October 08, 2015 – Time 5:30pm

AGENDA – Items may not be heard in the order they are listed

- A. **CALL TO ORDER** - Establish quorum/Introduction of guests - 5:30 PM
 Quorum established.
 Guests introduced:
 James Brown
 Dan Dixon

- B. **AGENDA AMENDMENTS AND APPROVAL**
 Agenda approved. Motion Todd O, 2nd Randal

- C. **APPROVAL OF MEETING MINUTES**
 May Minutes approved.
 Motion Todd O, 2nd Eric

- D. **PUBLIC COMMENT** - Any member of the public may address the Board of Directors on any matter that is not listed on the agenda. Comments will be limited to 5 minutes. Should discussion be required the item will be placed on a future board agenda.

None

E. CORRESPONDENCE (10 min)

None outside of the Executive Director report.

F. PROGRAM REVIEW (30 min) - Executive Director

- Eldorado Ski Patrol - \$500 donation
Volunteer Org, offers trail signage
Wants to put up our avalanche awareness signs
Oversee Loon Lake, Carson pass to Eco Summit every weekend
They also provide an Ave 1 and BC skill class
- Tahoe Community Foundation – offer 50 passes \$5,000 each
Lisa Kruger oversees
Online education tab on their site? Introduce to our educational programs.
Would be a landing page with links
Andy might be looking on this? Early November implementation?
- Vail Epic Pass - Dave P says looks good so far
\$92 ticket good all season, 750 tickets
- Sugarbowl – Greg Dallas, offering 250 tickets
Ticket sales will be a portal from them to us
Backcountry Ball on for Saturday Dec 5
- Northstar Heavenly – Don is working on
- Discussed Sponsorship levels – Voted and approved
\$100 Hat or Tshirt
\$250 Pack
\$500
\$1000 – custom jacket
- Moment - Custom BC specific Ski, in trade of Banner Ad
We would promote know before you go
- Todd O – will have SAC raffle at his event
Moment will be a sponsor insight
- Voile – wants banner ad for season. \$8,000?
Jason to get pricing on ads
Don will contact Voile

G. FOREST SERVICE REPORT –(30 min)

- Brandon: Hiring process with 3rd forecaster in process, confidence is high on a good candidate
Working to adjust amount in the collection agreement regarding timing.
Do we want to pay 2 or 3 installments?
Randal is to suggest number in November Meeting

- Travis provides updates
Educational goals
Know before you go – SAC is a sponsor and the video looks good
Contracting with local instructors
UAC similar education
Avalanche centers paying instructors – Before you go

Project Zero changed name to The Avalanche Project

Jeremy Hanky – specialized sled specific Avalanche Video, 10K+views on Facebook

We can sponsor as partner at no cost. He wants to leverage our logo with goal to travel around with forecasters in Canada and US

Note: Canada pulled the plug due to something in the video they did not agree with

Mentions the industry has great attention on Dig Pits and their accuracy. Higher quality less is more. Use specific messaging with public

H. **PRESIDENT'S COMMENTS** (10 min)

- Nevada Non Profit – move forward with application in NV but will wait until January. \$50 filing fee
- Wrote a letter to Alpine Ski Patrol and mentioned we do not see we are the right fit with this fiscal sponsorship. Offered other options
- Guidestar – non-profit giving, we will be more current, update info with IRS
- Asked about the Avatech probe – there is interest and if forecasters want, we should pursue to acquire

I. **TREASURER'S REPORT** – Randall Osterhuber (10 min)

- Paid Don's Salary
- Looking to change our fiscal reporting to Oct 1 – Sept 30
- We have \$10,700 in the collection agreement
- Reminder that we voted Dustin as Assistant Treasurer at the last meeting
- Financial Summary:
\$109K in bank
\$45K TTCF

\$154K total

\$10,700 in collection agreement

- No check from State Grant yet
- Don sold Sugarbowl pint glasses – amount received TBD

J. **DIRECTORS REPORTS** (15 min)

K. **NEW BUSINESS** (45 min)

- Funding for snowmobile education?
- Board established there is a need
- Don will work to see if there is a Nevada Fund we can pursue
- Looking to do a 2 day class with 2 instructors, \$2,000 cost to SAC, need 8 participants for each
- Randal suggests we fund 2 free Snowmo Trainings to public. We have plan and materials ready, let's do them.
Goal should be to put on an event with minimal bureaucracy
Don will approach Snomo companies to keep these trainings alive.
- Question on Insurance – need to discuss with Bob?
Liability release for participants
Do we need special insurance to cover the course only?

L. **CLOSED SESSION** (30 min)

M. **ADJOURNMENT** - Next Meeting November 3, 2015 at 5:30p Incline Village, NV