Sierra Avalanche Center Board Meeting Tuesday February 7th, 2023 - 6:00 pm Parasol Foundation, Incline Village, NV



| | Board of Directors | | Forecasters |
|---|------------------------|---|--------------------------------------|
| 2 | Chris King - President | ~ | Brandon Schwartz |
| < | Mark Bunge - Treasurer | | Andy Anderson |
| 2 | Zach Tolby - Secretary | ~ | Steve Reynaud |
| ~ | Jonathan Laine | | |
| | Todd Offenbacher | | SAC Staff |
| ~ | Jason Oelkers (phone) | ~ | David Reichel - Executive Director |
| | David Fiore | | Travis Feist - Education Coordinator |
| | David Bunker | | Jason Bilek - Observer |
| | Peter Stanton | | |
| ~ | Tasha Thomas | | Advisory Board/Public |
| ~ | Murph | | |
| ~ | Sara Davidson (phone) | | |
| ~ | Kerry Stendell (phone) | | |

AGENDA – Items may not be heard in the order they are listed

- A. CALL TO ORDER Establish quorum / Introduction of guests
- B. AGENDA AMENDMENTS AND APPROVAL

1 amendment - Tasha snowmobiles/Zach Weather

C. APPROVAL OF January MEETING MINUTES

Approved JL/CK

 D. PUBLIC COMMENT - Any member of the public may address the Board of Directors on any matter that is not listed on the agenda. Comments will be limited to 5 minutes. Should discussion be required the item will be placed on a future board agenda.

None.

E. PRESIDENT'S COMMENTS (5 min) – Chris King

Fundraising is going well, but we created an ambitious budget.

- F. FOREST SERVICE UPDATE (10 min) Brandon Schwartz
 - 3rd forecaster approved hired Steve to a permanent position.
 - Minimal changes to collection agreement liability.
- G. ED REPORT (30 min) David Reichel
 - See ED Report in meeting folder
 - Sold all Epic Promise tickets!
 - Ca Grant g21 submitted for reimbursement, Started on grant 22, Next 23 will be a little smaller
 - Events a little quiet
 - Andy met with Googlers. Try to get out with them in March
 - Splitfest boards program, SAC will be beneficiaries of the raffle
 - Amazon smiles is ending
 - Promotion with ski maps
 - Alpenglow expeditions local's backcountry day Charity beneficiary \$50
 - Sarah's idea about guide services add on donation
 - Google pay/Venmo to our website cost benefit
 - February newsletter should be out soon
 - We have minimal insurance coverage...
- H. EC REPORT (20 min) Travis Feist
 - See EC Report in meeting folder
 - Completed most of the snowmo avalanche classes
 - Ladies class went really well
 - Would like to write NV grants to support women's specific class
 - Bear Valley class if we can make it work and depending on private class offerings
 - 2 more south Tahoe classes to go

- Most of the awareness classes are done
- Heavenly kids event
- Nevada video project is almost done
- Potential to do some skills classes for staff
- Classes wrapping up moving to admin stuff
- ARK class
- Clint's death
- Training instructor's
- Pro class void again in Tahoe
- LTCC
- I. DISCUSSION ON SLEDS (10 min) Tasha Thomas
 - Should we keep the sleds we were going to sell? We will have a third sled
 - Complex topic
 - Polaris potential for sleds
 - What to do with the old sled
 - Compensation for sled based observations
 - Do we have adequate sled capacity for observers?
 - Compensation for sled use is built in for instructor's pay but not observers
 - Reinbures Obs for sled use
 - 1 repaired SAC sled for observations
 - Tasha and Murph will talk about sled buy/sell
- J. COMMITTEE UPDATES (20 min)
 - Budget/Finance Mark Bunge
 - o Current budget looks good
 - o Biggest month for the budget
 - o Couple big donors came through with unsolicited big donations
 - o Corporate donations need more emphasis.
 - o Roses are Rad, Granite Chief shreddit show down
 - o TAF more money come in
 - o Spring Events are starting up
 - o We set an ambitious budget- need to follow up with corporate to hit our numbers
 - o Budget actuals take a look at the bottom line
 - Development Peter Stanton
 - o No updates
 - Strategic Planning Peter Stanton

- o No updates
- SM/Marketing Tasha Thomas
 - o No update
 - o State of the snowpack has been doing really well
 - o Avalanche Alliance
 - o Discussion of posts
- Education Jason Oelkers
 - o Travis great job
 - o Let things wane during the busy season
 - o Plans to connect after the busy season
 - o State of the snowpack videos discussion on how it's been going

K. ADJOURNMENT

Motion to adjourn JL/Tasha

NEXT MEETING: March 7, 2023 at Parasol Foundation