

Sierra Avalanche Center Board Meeting
 Tuesday, October 4, 2022 - 6:00 pm
 Parasol Foundation, Incline Village, NV



	Board of Directors		Forecasters
✓	Chris King - President		Brandon Schwartz
✓	Mark Bunge - Treasurer	✓	Andy Anderson
✓	Zach Tolby - Secretary		Steve Reynaud
✓	Jonathan Laine		
✓	Todd Offenbacher		SAC Staff
	Jason Oelkers	✓	David Reichel - Executive Director
✓	David Fiore	✓	Travis Feist - Education Coordinator
	David Bunker		Jason Bilek - Observer
	Peter Stanton		
✓	Tasha Thomas		Advisory Board/Public
✓	Sara Davidson		Elizabeth Moore FS
	Kerry Stendell		Neil Morse
		✓	Murph (potential new board member)
			Holly Yocum
		✓	Dan Dixon
		✓	Todd Wold (Lake Tahoe Snowmobilers)

AGENDA – Items may not be heard in the order they are listed

- A. CALL TO ORDER - Establish quorum / Introduction of guests
 - 1. Murph and Todd Would??- Snowmobilers
- B. AGENDA AMENDMENTS AND APPROVAL -
- C. APPROVAL OF SEPTEMBER MEETING MINUTES - DF/MB
- D. PUBLIC COMMENT - *Any member of the public may address the Board of Directors on any matter that is not listed on the agenda. Comments will be limited to 5 minutes. Should discussion be required the item will be placed on a future board agenda.*
 - 1. Discussion with Murph and Todd - Backcountry riders in the area increasingly have certification but a lot less situational awareness, very regionally dependent. Snowmobilers can go out on high hazard days and still have fun. Elko held their first snow show last winter.
- E. PRESIDENT’S COMMENTS (5 min) – Chris King
 - 1. We’re in October and it’s stoke season.
 - 2. We’ve got a new scholarship program, Strategic planning and in person events this season.
 - 3. Thanks in advance for everyone's work.
- F. FOREST SERVICE UPDATE (5 min) – Andy Anderson
 - 1. 3k from FS to buy uniforms. Mammut - full gear for all 3 forecasters and observers
 - 2. Still trying to figure out hiring 3rd position as full time (Steve’s position)
 - 3. Avalanche Centers are not on the Forest Service Charter. The National Avalanche Center is working on changing the charter.
 - 4. Process to bring on forecasters has started.
 - 5. Potential changes at the National Level - Karl Birkland may retire this year
 - 6. Bridgeport Announced a new website
 - 7. ESAC changes - Josh Fienberg left
 - 8. NAC - working on 3rd position
 - 9. They updated the danger scale this year - the biggest change was to language of high and extreme danger. Extreme gets its own icon.
 - 10. Still a lot of confusion in Moderate and Considerable. Good discussion on article in the monthly newsletter. **Travel advice should be the focus.** Is how the forecasters decide on the rating when it’s a difficult decision.
 - 11. Bottom line - SAC has been a big part of increasing standardization.

G. ED REPORT (20 min) – David Reichel

- See ED Report in meeting folder
- Giant Rabbit - Jones, Townsend, Parker pushed to improve the observation platform. Project moving on should be sharable by the end of the month. Modeled after Sawtooth avalanche center. Will be in the observations section. Allows you to look back at the data we have. Will have presentation
- Question from Murph about clickthrough. 3-5 minutes spent on forecast page
- White heat project Jordy tracking people and decision making.
- 2nd most clicked advisory in the U.S. (region)
- No update on Epic Promise grant
- G21 CA OHV grant done - just need to submit paperwork
- G22 - should arrive any day now
- Strategic Planning this Weekend
- First event of the season with Moment Factory
- TMS has well received series 10/18
- 11/18 Granite Chief beers and brats
- CA Avalanche Workshop Social - Recording talks 10/25 Incline Alibi
- Interview with Tahoe Magazine coming out mid november
- New sponsor - Alpenglow Expeditions
- First newsletter is about to go out. Scholarship program. Fund the Forecast.
- Financial stuff in the folders
- Order for beanies and sun hoodies so swag should be good.

H. EC REPORT (10 min) – Travis Feist

- See EC Report in meeting folder
- More awareness events
 - Mid october 18th - general population
 - 29th Brat bash
 - TMS mid november
- Videographer meeting tomorrow.
- Weekly video - working on a template script
- Education for SAC board members - December?
- Andy - state of the snowpack
 - Dave Fiore - date for education. Dec 17-18th (last year) 19th-20th
- Avalanche Rescue class + First Aid this year
- Last year was more of an overview

I. COMMITTEE UPDATES (20 min)

- Budget/Finance – Mark Bunge
 - Review of finances (see documents in meeting folder)
 - No big changes
 - Closed out the fiscal year
 - 2 main things - pushed budget to next meeting after strategic planning.
 - **Action: motion to adopt FY22 as interim budget until November 1 (see meeting folder). Passed Unanimously**
- Development – Peter Stanton
 - Todd O – update on donor appreciation event
 - Proposal in committee event. Last year was the best year fundraising year. Have an event to acknowledge the people who donated last year. 4H event center 20 acres - cabins
 - November 18th - SAC Doner party
 - Less than 1000 for the venue
 - 2500 budget for food and drink.
 - Get 200 people there, invite 300+
 - Committee will send a proposal for a budget.
 - Assigned to Peter-Dan-DF will have a meeting and make a proposal.
 - **Peter Stanton sent around sign up sheet - do it.**
- Strategic Planning – Peter Stanton
 - ****Strategic Planning Retreat Sunday Oct 9**** 9 to 5pm.
- SM/Marketing – Tasha Thomas
 - Have not met yet. Will meet by the end of next week.
- Education/Outreach – Jason Oelkers
 - Report in folder
 - Scholarship has been renamed.
 - Cost of courses has gone up. Committee will ask for an increase from 15-18k

J. ADJOURNMENT - CK moved to adjourn

Next meeting Nov. 1st