

Sierra Avalanche Center Board Meeting
Tuesday, October 3, 2023 - 6:00 pm
Parasol Foundation
948 Incline Way, Incline Village, NV



	Board of Directors		Forecasters
x	Chris King - President		Brandon Schwartz
x	Mark Bunge - Treasurer		Andy Anderson
	Kerry Stendell - Secretary		Steve Reynaud
x	Jonathan Laine		
	Todd Offenbacher		SAC Staff
x	Jason Oelkers	x	David Reichel - Executive Director
	David Fiore	x	Travis Feist - Education Coordinator
	David Bunker		Jason Bilek - Observer
x	Peter Stanton		
x	Tasha Thomas		Advisory Board/Public
	Murph		
x	Sara Davidson - Phone		

- A. CALL TO ORDER - 6:17 - Quorum established.
- B. AGENDA AMENDMENTS AND APPROVAL - Approved without amendment.
- C. APPROVAL OF September MEETING MINUTES - Approved without amendment.
- D. PRESIDENT’S COMMENTS – Chris King
 - o Need to discuss Committee Member and Chair assignments.

	<u>Executive</u>	<u>Budget/ Finance</u>	<u>Social Media/ Marketing</u>	<u>Education</u>	<u>Development</u>	<u>Strategic Planning</u>
Chair	Chris King	Mark Bunge	David Bunker, Murph	Jason Oelkers	Peter Stanton	David Fiore, MD
	Mark Bunge	Jonathan Laine	David Bunker	Kerry Stendell	Dave Fiore	Kerry Stendell
	Kerry Stendell	Chris King	Jason Oelkers	Tasha Thomas	Todd Offenbacher	Tasha Thomas
		David Reichel	Tasha Thomas	Holly Yocum	Sara Davidson	Chris King
		Sara Davidson	Chris King	Travis Feist	Mark Bunge	David Reichel
			David Reichel	Chris King	Chris King	Peter Stanton
			Michael Murphy	David Reichel	David Reichel	Mark Bunge

- o Discuss seasonal money for programs.
- E. FOREST SERVICE UPDATE
 - o None, not in attendance
- F. ED REPORT – David Reichel
 1. See ED Report in October in meeting folder.
 2. Summary of Epic Promise event
 - o In process of planning
 - o Funded programs focus on kids, education, and environment.
 3. California OHV
 - o In Holding pattern for the Awarded for G23 - \$137,470; requested edits were made.
 4. California Avalanche Workshop
 - o Sunday, Oct 22 at the North Tahoe Events Center

- Scheduling board members to help with registration, booth during breaks and at the Post meeting Après. Sierra Nevada Brewing providing beverages in cans for after party on the patio of NTEC
 - Everything is coming together well.
5. Discussion about vendors, sponsors, merchandise:
 - Moment Event SAC sent avalanche educators and representative – all went well.
 - Upcoming Tahoe Mountain Sports event 10/25 ED and EC attending.
 - Upcoming BRAAP Event at Donner Ski Ranch 10/28
 6. September newsletter has been sent out - articles: 20 years of SAC, CAW, Motorized Avalanche classes.
 7. ISSW Oct 9-13, 2023 in Bend, Oregon - 6 SAC forecasters/observers will be attending
 8. Nothing new on Ski Days
 9. Radio – KTKE Radio agreements in process
 10. New stickers with 20th anniversary
 11. Scholarship activated October 1. As of today 22 applicants.

G. EC REPORT – Travis Feist

1. See EC Report in October meeting folder.
2. Reviewed Daily Flow videos and text for feedback – feedback on November 15th from board.
3. Working to open up event outreach.
4. Payrate for events for instructors – reviewing categories.
5. Snowmo expenses for instructors to be reviewed
6. Kids Programming in process – making contacts and developing for winter

H. COMMITTEE REPORTS

1. FINANCE - Mark Bunge
 - Review Fiscal statements and Net Income. Overall we came in underbudget through all categories.
 - Committee leaders need to produce detailed projections in the next 2 weeks on next year.
 - See balance sheet and P&L in October meeting folder.
 - We are reviewing large expense to update our website – Gathering total costs but estimating \$100k – will need to budget \$20K a year on the annual budget.
 - Motion passed to renew 2023 budget to move forward through the next month.
 - Motion made by Mark Bunge and seconded by Chris King with unanimous vote.

- Budget will be voted on in November meeting
- Committee Chairs need to get budget requests together for the Nov vote.
 - Send budget requests to Mark and David R to be put in the draft budget.

- 2. STRATEGIC PLANNING - David Fiore

- 3. SOCIAL MEDIA/MARKETING – Dave Bunker/Murph?

- 4. DEVELOPMENT - Peter Stanton

- 5. EDUCATION - Jason Oelkers

I. MEETING ADJOURNED

NEXT MEETING: November 7, 2023, at Parasol Foundation